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Jim Catty is President and founder in 1988 of Corporate Valuation Services Limited, a Canadian firm that specializes in valuing technology-oriented businesses, their assets and securities throughout the world. In 2006, he became Chairman of the International Association of Valuators, Consultants and Analysts (IACVA), a global financial knowledge transfer and accrediting association with presences in over 54 countries with more than 10,000 members. Since 2008, he has served as of Counsel to Hanlin Moss, PS, Certified Public Accountants of Seattle, USA and Xi'an, China.

Mr. Catty holds BA and MA degrees from Oxford and has been active in the profession for over fifty years. Clients range from government departments and agencies to law firms, multinational businesses, local start-ups and individuals; most are word-of-mouth referrals. He has contributed numerous articles to various publications and made presentations to professional groups in Canada, China, France, Germany, Israel, Romania, South Korea, Taiwan, Turkey, UK and the USA. He is the general editor of "Guide to Fair Value under IFRS" published by John Wiley and Sons, Inc. in 2010, also in Brazilian Portuguese. Mr. Catty was the principle contributor to the first and second editions of IACVA's training manual "Introduction to Intangibles". His newest book "The Professional's Guide to Fair Value" was published by Wiley in January 2012, and in Chinese in 2013.